

## **PROFIDANCE – PRIVACY POLICY**

ProfiDance we may contact you via your mobile number in relation to class cancellations, upcoming course dates, and other relevant information. This is the most efficient and time effective way to contact our students.

All information provided to us will be treated with the highest standards of security and confidentiality in accordance with the terms of the Data Protection Acts 1988 and 2003.

The data you supply may be used for the following:

- To process applications made by you
- To create and maintain accounts
- To calculate and charge for ProfiDance services
- To produce any necessary invoices or billing statements
- To provide customer care services
- To monitor or record your calls for training purposes
- To manage ProfiDance's traffic, network and billing management
- To keep you informed about new services, developments, special offers, and any discounts or awards which we believe may be of personal interest to you, or which you may be entitled to
- To inform you of ProfiDance sponsored events
- To Inform you of ProfiDance promotions
- To carry out market research
- To prevent, detect and investigate fraud, or any other criminal activity
- To investigate improper use of the services or the network
- To carry out activities necessary to the running of our business, including system testing, network monitoring, staff training, quality control and any legal proceedings
- To carry out any activities or disclosures to comply with any regulatory, government or legal obligations

You can contact us at any time to update your preferences by writing to or calling customer services (+353 86 8777 7191), or by sending an email to [dance@profidance.com](mailto:dance@profidance.com)

Data will not be used, disclosed or processed in any manner incompatible with the purposes for which it was obtained.

This policy should be read and the general terms and conditions that apply to your use of ProfiDance's Services.

The Regulations on Certain Aspects of the Sale of Consumer Goods and Associated Guarantees 2003.

For any customer services queries it is company policy that these must be put in writing to the office, or emailed to [dance@profidance.com](mailto:dance@profidance.com)